

### **PROJECT WEBSITE**

FLAIR - FLying ultrA-broadband single-shot InfraRed Sensor **GA732968** 

**Deliverable Information** 

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#### **Abstract:**

The deliverable 7.1 presents the FLAIR project public website. This report describes the website structure and its main features. SenseAir AB has designed and coordinated project website with contributions of all consortium members.





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### **Executive Summary**

The deliverable 7.1 presents the FLAIR project public website. This report describes the website structure and its main features. SenseAir AB has designed and coordinated project website with contributions of all consortium members.

The website presents the content of the research, the description of the consortium members and the obtained results. Part of the project reports will be made publically available on this website. The website has been released on March 9th, 2017 and is presently available at the address www.h2020flair.eu. The website is written in English.

FLAIR webpage will be constantly revised and updated.





### **Table of Contents**

Document History	2
Document Authors	
Executive Summary	
List of Tables	
List of Figures	
List of Acronyms	
1 Introduction	
2 Project website	
3 Conclusion	15





### **List of Tables**

Table 1 – List of acronyms		
List of Figures		
List of Figures		
Figure 1 - Screenshot of the EU funding acknowledgement	8	
Figure 2 - Screenshot of the welcoming page	9	
Figure 3 - Screenshot of the upper 'About' section	9	
Figure 4 - Screenshot of the lower 'About' section		
Figure 5 - Screenshot of the upper sublevel page 'Work packages'		
Figure 6 - Screenshot of the subsequent upper middle sublevel page 'Work packages'.		
Figure 7 - Screenshot of the subsequent lower middle sublevel page 'Work packages'		
Figure 8 - Screenshot of the subsequent bottom sublevel page 'Work packages'		
Figure 9 - Screenshot of the 'Consortium' section		
Figure 10 - Screenshot example of the consortium member individual webpage		
Figure 11 - Screenshot of the 'News' section		
Figure 12 - Screenshot of the 'Contacts' section	14	





### **List of Acronyms**

Acronym	Meaning

Table 1 – List of acronyms.





#### 1 Introduction

The purpose of the website is to provide description of the FLAIR project and its main activities, introduce consortium members and keep track of project's developments. A user friendly website with easy navigation has been released on March 9th, 2017. The site is available at the address <a href="https://www.h2020flair.eu">www.h2020flair.eu</a>. The website is written in English.

The website will be actively maintained during the lifespan of the FLAIR project. It will give different audiences access to project's facts and figures, published periodic activity reports, a summary page on progress and achievements. It will also contain downloadable publishable presentations, leaflets and .pdf files of journal publications as well as to press releases and other media outputs. General information about the state-of-the-art of the system and different subsystem's related fields will also be found. It will be globally linked to other relevant websites including other EU funded projects in the same domain and EC websites.

Being one of the major dissemination tools, FLAIR website was created and presents the same style of other used communication materials (e.g.: project logo, headed paper and PowerPoint templates, project brochure, newsletters) building the FLAIR identity and image.





### 2 Project website

At the present stage, there are five main sections composing the FLAIR website:

- Home
- 2. About
- 3. Consortium
- 4. News
- Contacts.

Each website page has main horizontal menu for navigation.

The "Home" page features the project main message It is a long scrolling down page through the website from start page to the end. "Home" page has main horizontal menu at the site header and anchor menu on the right side of the page.

The section "About" provides an overview of the project, its main objectives and expected results. This page has link to the sublevel page about project work packages.

The "Consortium" section introduces eight partners and their individual webpages with the main information about organization and short description of its contribution to the project.

The "News" page designed as a news blog and contains relevant news, press releases and information about events associated with the FLAIR project. In the next months a project newsletter will be also released on that page.

The "Contacts" section allows visitors subscribe to the project newsletter and get connected to the project news through social networks (Twitter, LinkedIn, Facebook). The page also provides contact details of the project coordinator.

In order to measure FLAIR website communication efforts and impact, the Web-Stat application was plugged in to the website to provide visitors statistics. A number of the newsletter subscribers will be also tracked to evaluate dissemination activity. FLAIR website has cookie alert.

The website has acknowledgement about the EU funding:



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 732968

Figure 1 - Screenshot of the EU funding acknowledgement







Figure 2 - Screenshot of the welcoming page

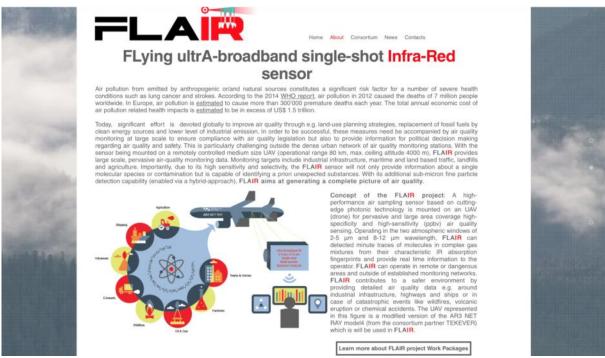


Figure 3 - Screenshot of the upper 'About' section





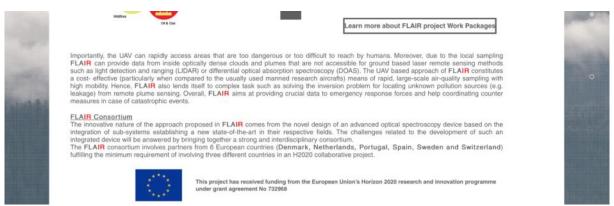


Figure 4 - Screenshot of the lower 'About' section

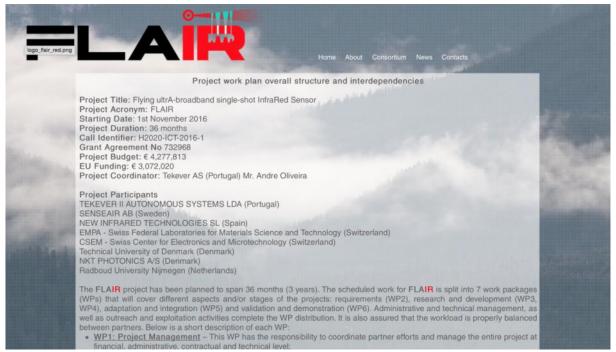


Figure 5 - Screenshot of the upper sublevel page 'Work packages'





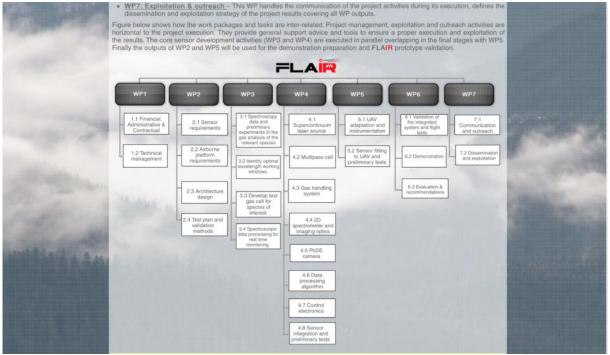


Figure 6 - Screenshot of the subsequent upper middle sublevel page 'Work packages'



Figure 7 - Screenshot of the subsequent lower middle sublevel page 'Work packages'





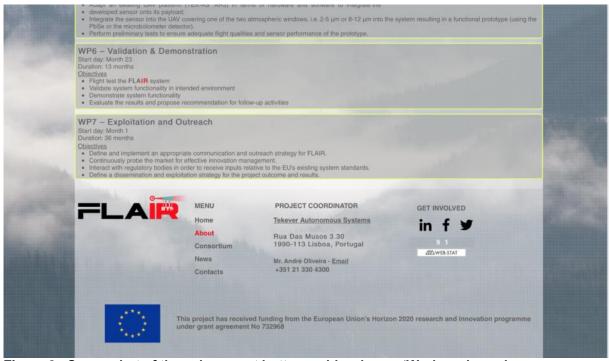


Figure 8 - Screenshot of the subsequent bottom sublevel page 'Work packages'



# Consortium











Technical University of Denmark









This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 732968

Figure 9 - Screenshot of the 'Consortium' section







Figure 10 - Screenshot example of the consortium member individual webpage

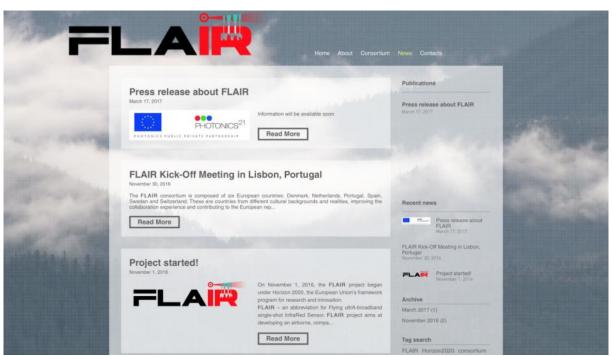


Figure 11 - Screenshot of the 'News' section





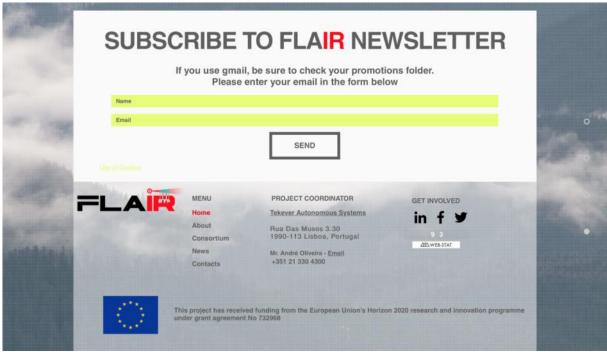


Figure 12 - Screenshot of the 'Contacts' section





### 3 Conclusion

The FLAIR website is a major tool of the project's dissemination strategy. Development of the FLAIR website is a continuous task. The content will continue to progress throughout the project life. The website will be constantly promoted to the stakeholders and public through the agreed dissemination channels.